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NEW FRONTIER ADVISORS INTRODUCES ENTERPRISE-WIDE VERSION OF “LIFECYCLE”, FIRM’S FINANCIAL PLANNING SOFTWARE

AssetMark makes NFA’s application available to its 2,000+ advisors through the firm’s Web-based Financial Independence Calculator.

BOSTON, (January 3, 2007) – New Frontier Advisors (NFA), LLC, a global leader in portfolio optimization and asset allocation, introduced an enterprise-wide version of the firm’s LifeCycle financial planning software, it was announced today.

AssetMark Investment Services, Inc., one of the industry's leading providers of investment solutions and business development tools for advisors, is the first to employ NFA’s LifeCycle technology for advisors through its Web-based Financial Independence Calculator. Advisors working with AssetMark use the Calculator to interactively explore a broad range of ‘what-ifs’ in determining an appropriate risk level and choice of portfolios for meeting an individual’s short- and long-term investment goals.

The LifeCycle software features state-of-the-art mathematical and statistical technology in a practical, easy to understand framework for estimating the likelihood of achieving an individual’s goals relative to available assets for investment, time horizon, investment plan, and risk preferences. In addition, NFA’s technology provides a more realistic and comprehensive view of the impact that the choice of risk level has on meeting objectives over time.

“We are delighted that AssetMark has decided to make our planning technology available to advisors across the firm. As it is implemented in the Financial Independence Calculator, LifeCycle is technologically sophisticated yet easy to understand, and provides a great way for advisors to help investors reliably reach their investment goals,” said Richard O. Michaud, president and chief investment officer.

LifeCycle integrates easily into advisor platforms and standalone applications. The software is compute-efficient and highly customizable to incorporate a broad range of investment scenarios and client needs. The enterprise-wide version of the software is currently available from New Frontier Advisors – www.newfrontieradvisors.com.

About New Frontier Advisors, LLC

New Frontier Advisors is a global leader in the field of portfolio optimization and asset allocation. NFA provides custom investment advisory solutions as well as portfolio optimization and financial planning technology to many globally recognized consulting firms, investment management firms, and investment organizations. NFA provides innovative solutions for creating more effectively risk-managed portfolios.