



Contact: Mike MacMillan
MacMillan Communications
(212) 473-4442
mike@macmillancom.com

DISTRIBUTION STRATEGY FROM NEW FRONTIER ADVISORS ADDRESSES RETIREMENT INCOME CHALLENGE FOR INVESTORS

Resampled Efficiency™ used to build optimized portfolios while addressing “sequence of return” challenge; AssetMark incorporates NFA’s strategy in a new program.

BOSTON, (January 22, 2007) – New Frontier Advisors (NFA), LLC, an institutional investment research and advisory firm specializing in the development and application of leading-edge asset management technology, announces the development and availability of strategic ETF asset allocation strategies for distribution life-stage investors, it was announced today. AssetMark Investment Services, Inc., one of the industry's leading providers of investment and business development solutions for advisors, will use NFA’s strategies in its proprietary Distribution Strategies™ solution, a new investment product designed to address the income and long-term investing needs of retiring Baby Boomers.

“One of the major fears of retiring Baby Boomers is that they will outlive their assets,” said Richard O. Michaud, president and chief investment officer at NFA. “The timing of returns experienced as well as traditional investment considerations of fund selection and risk level may have a serious impact on an investor’s success in meeting lifetime inflation-adjusted income and legacy goals.”

“The design of an appropriate investment strategy for investors who depend on their investments for lifetime income and legacy objectives, is critically important,” said Michaud. NFA’s optimized multiple fund distribution ETF strategy is based on the firm’s research in the theory of optimal investment over time and tests based on capital market history. The strategy’s objective is to provide efficient reduction of distribution life-stage risk while optimally maintaining long-term objectives. Investors are offered a choice of three risk profiles: balanced income, balanced, and balanced growth.

NFA’s optimized funds features its multiply-patented Resampled Efficient Frontier™ optimization process. NFA’s RE optimization is the only provably effective portfolio optimizer in the world today. RE optimization also provides patented portfolio rebalancing and monitoring technology for enhancing investment performance.

About New Frontier Advisors, LLC

New Frontier Advisors is a global leader in the field of portfolio optimization and asset allocation. NFA provides custom investment advisory solutions as well as portfolio optimization and financial planning technology to many globally recognized consulting firms, investment management firms, and investment organizations. NFA provides innovative solutions for creating more effectively risk-managed portfolios.