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NEW FRONTIER ADVISORS PARTNERS WITH FI360 TO OFFER ADVISORS A POWERFUL NEW TOOL FOR ASSET ALLOCATION ANALYSIS

PITTSBURGH AND BOSTON – October 23, 2007 – New Frontier Advisors (NFA), LLC (www.newfrontieradvisors.com), a global leader in the field of portfolio optimization and asset allocation, and Fiduciary360 (fi360 – www.fi360.com), which promotes a culture of fiduciary responsibility and improves the decision making processes of investment fiduciaries, today announced a new partnership that will incorporate NFA’s highly regarded [Resampled Efficiency™](#) technology into fi360’s asset allocation optimizer software. To be launched later this fall, the updated version of fi360’s optimizer will feature a version of NFA’s patented process and risk-return estimates designed to enhance the asset allocation needs of fi360 advisors. The application of NFA’s innovation into fi360’s product and educational process is planned as the first step towards a long-term strategic partnership.

“Resampled Efficiency provides demonstrable advantages in creating optimized portfolios for investors,” said Dr. Richard Michaud, president and Chief Investment Officer for NFA. “As a leader in this market, fi360 is a valued partner in placing more effective tools for investment in the hands of financial advisors.”

Resampled Efficiency is a portfolio optimization technique that addresses the limitations of current modern portfolio tools by statistically treating risk-return estimates consistent with investor uncertainty. This procedure results in more realistic use of investment information and more effective asset allocations. Resampled Efficiency is the only provably effective portfolio optimization procedure in the world today, outperforming current optimizers in rigorous statistical tests.

“Partnering with New Frontier keeps us at the cutting-edge of fiduciary services for investment advisors,” said fi360 CEO Blaine Aikin. “Providing a product that can increase the expected return on an investment without additional risk is at the heart of serving the best interests of investing clients. We are looking forward to a long-term partnership of incorporating New Frontier innovations into our training, tools and resources.”

In addition to the updated asset allocation optimizer, fi360 plans to incorporate the principles of Resampled Efficiency into its Accredited Investment Fiduciary® (AIF®) and Accredited Investment Fiduciary Analyst™ (AIFA®) training programs. Fi360 believes that new information such as this keeps its trainees at the forefront of the latest ideas and techniques in the

investment industry, specifically as it relates to fulfilling fiduciary duties. Fi360 will continue to analyze other existing NFA initiatives and future research for ways to improve its products and services.

About New Frontier Advisors, LLC

New Frontier Advisors (www.newfrontieradvisors.com) is a Boston-based institutional research and investment advisory firm with an extensive background in quantitative research, consulting, and management. Founded by the inventors of the world's first broad spectrum, patented, provably effective portfolio optimization process, the firm continues to pioneer new developments in asset allocation and portfolio selection. Based on cutting-edge practical economic theory, New Frontier's services help institutional investors worldwide select and maintain more effective portfolios.

About fi360

Fi360 promotes a culture of fiduciary responsibility and improves the decision making processes of investment fiduciaries – individuals who manage money for others. It delivers training, tools and resources through the Center for Fiduciary Studies and Fiduciary Analytics, which license the Prudent Practices for Investment Fiduciaries from the Foundation for Fiduciary Studies. Through the Center, fi360 provides investment education and training programs and awards the Accredited Investment Fiduciary® (AIF®) and Accredited Investment Fiduciary Analyst™ (AIFA®) [professional designations](#). Its Fiduciary Analytics division develops sophisticated Web-based tools and reporting, including the innovative Fiduciary Score™ and the Fund Family Fiduciary Rankings™ for trustees and investment professionals. For more information, visit www.fi360.com.