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## **New Frontier Launches Partnership with FundQuest to Provide Advanced ETF Model Portfolios and Platform Services**

**BOSTON, MA, October 7, 2008-** New Frontier, a Boston-based research and investment advisory firm, has partnered with FundQuest to offer Exchange-Traded Fund (ETF) managed account portfolios to financial advisors. FundQuest is a leading provider of platform technology and back-office services to advisory firms.

New Frontier develops and manages a broad range of ETF-based asset allocation portfolios for advisors and their clients, using its patented Resampled Efficiency technology. The firm currently oversees over \$1 billion in global ETF asset allocation portfolios. Under the terms of the agreement, New Frontier will offer FundQuest's technology and operational services to enable advisors to improve both new business development and ongoing client management and servicing.

"We have seen tremendous growth in the demand for our ETF asset allocation strategies over the last several years," said Richard O. Michaud, President and Chief Investment Officer at New Frontier. "By teaming with FundQuest, we are able to give advisors a turnkey package that combines access to our leading edge investment products with the advanced capabilities of one of the industry's leading advisory platforms."

The new web-based platform, called "New Frontier Global Strategic Model Portfolios", will be initially available to over thirty-five advisor (RIA) firms who custody at Pershing. These firms will benefit from tools and services for client profiling, portfolio recommendations, portfolio construction, and flexible reporting options including both online snapshots and quarterly performance reporting.

"FundQuest's leading technology-based tools and back office operational support provide an advisor-friendly platform that has been carefully integrated with New Frontier's product offering," explained Brian Corkery, Vice President of Institutional Sales at FundQuest. "This unique relationship between New Frontier and FundQuest enables us to jointly deliver a comprehensive program to help advisors to accelerate the growth of their business."

### **About New Frontier**

New Frontier is a Boston-based institutional research and investment advisory firm with an extensive background in quantitative research, consulting, and management. Founded in 1999 by the inventors of the world's first broad spectrum, patented, provably effective portfolio optimization process, the firm continues to pioneer new developments in asset allocation and portfolio selection. Based on cutting-edge practical economic theory, New Frontier's services help institutional investors, across the globe, to select and maintain more effective portfolios.

## **About FundQuest**

FundQuest is the best partner to help financial institutions and their financial advisors to grow their business. Services are delivered via partnerships with over 110 financial institutions. The combined US and European operations of FundQuest have \$64 billion in assets under management and administration. Services are offered in the US through FundQuest Incorporated, a Registered Investment Advisor founded in Boston, MA in 1993.

Financial institutions leverage FundQuest's wealth management solutions to provide: retirement income management, unified managed accounts, mutual fund advisory, separately managed accounts, trust services, annuities, exchange-traded funds, and alternative investments.

FundQuest is the most innovative and flexible partner with the best overall support for advisors and management. The company's open architecture investments, objective investment management services, back-office operations, and sales support services help financial advisors to address their clients' important financial goals. FundQuest is owned by BNP Paribas, a global leader in banking and financial services. More information: [www.fundquest.com/usa](http://www.fundquest.com/usa)

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